



Miami-Dade County Strategic Planning Initiative

Commission Briefing

September 5, 2001

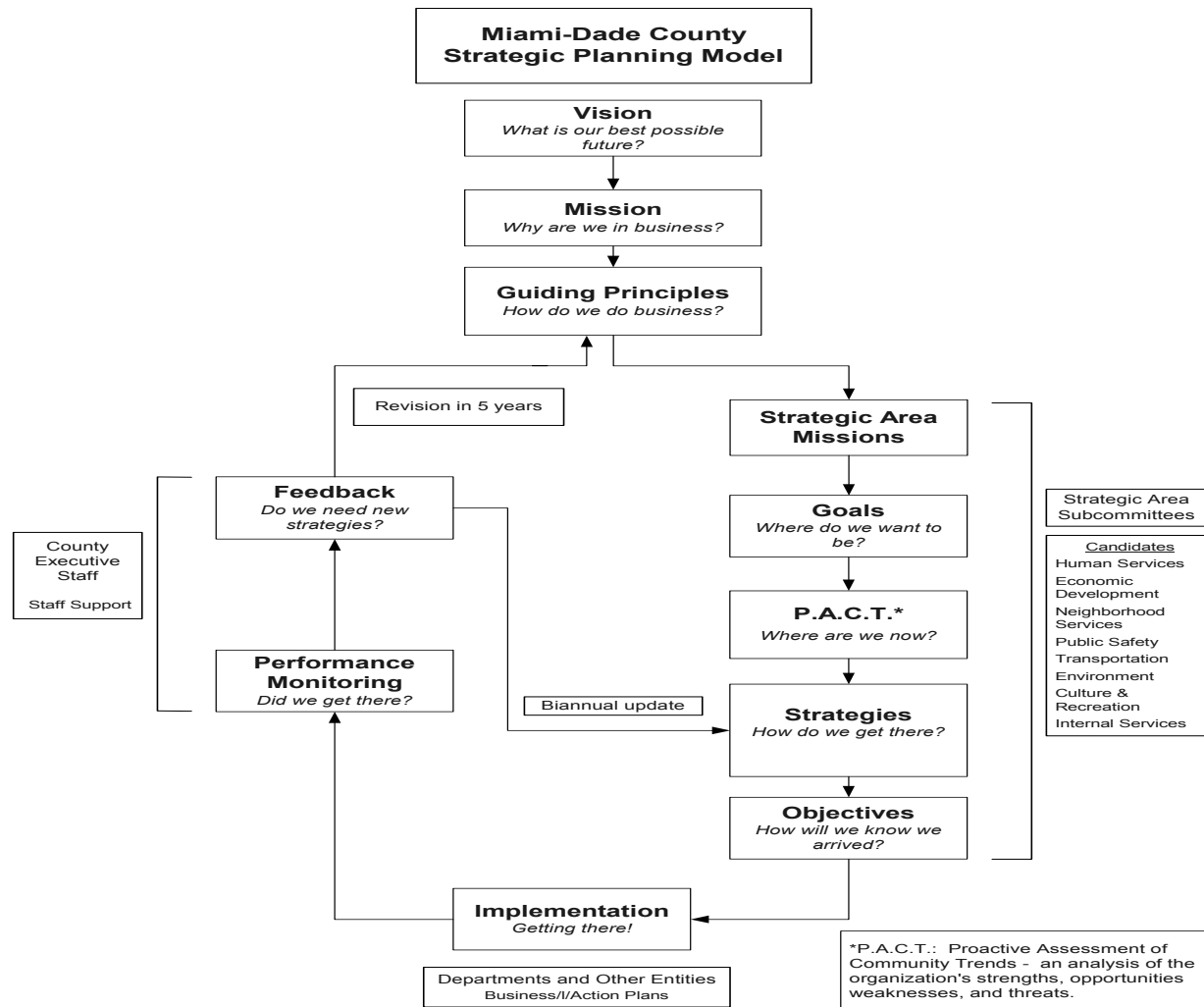
Workshop Overview

- Introductions
- Overview of the Project
- Background on Strategic Planning Process
- Roles and Responsibilities
- Timeline
- Getting Started (Vision, Mission, and Guiding Principles)

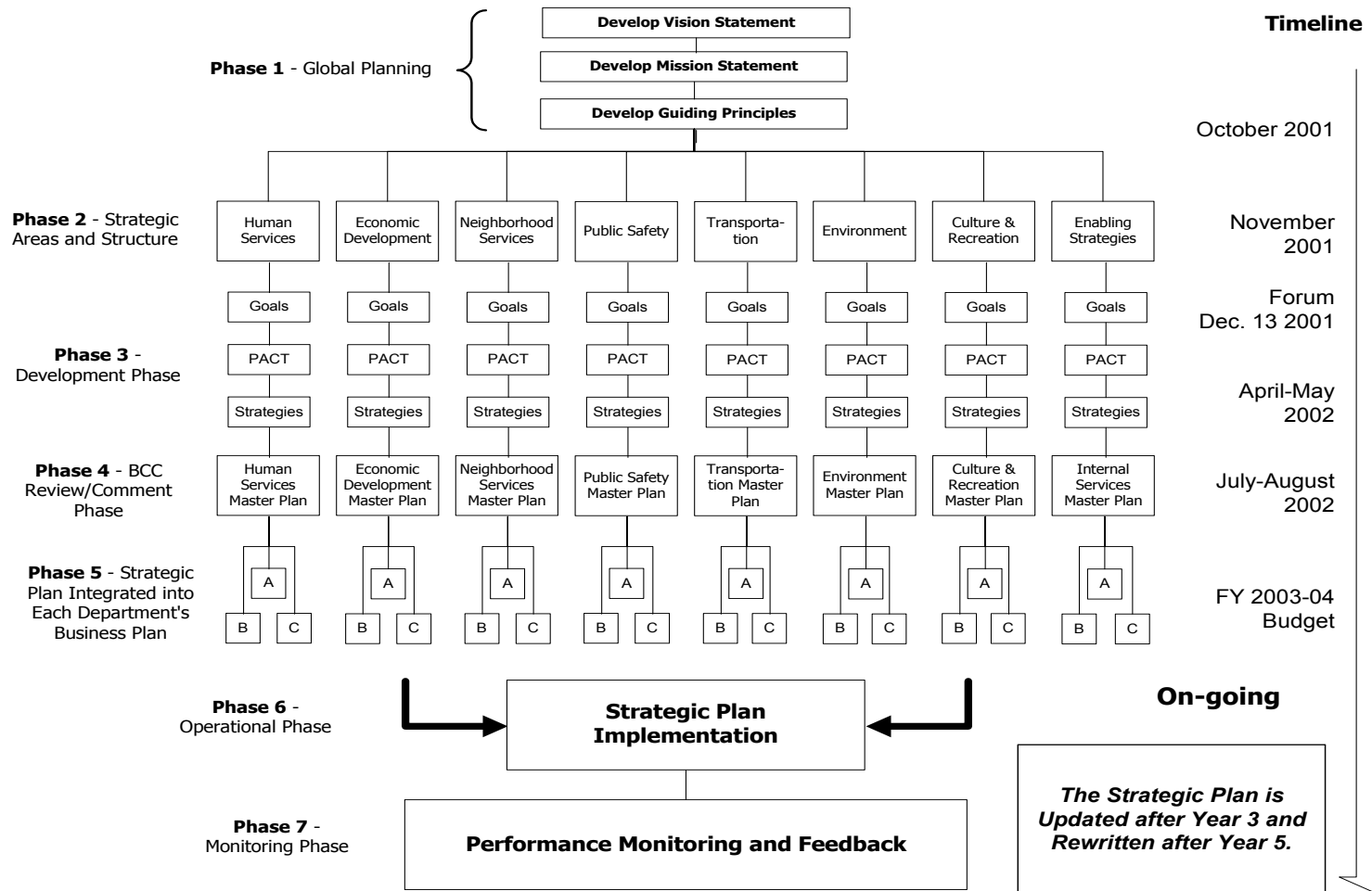
Overview of the Project

- Miami-Dade County Strategic Planning Initiative is a *proactive* process of envisioning the future and developing the necessary strategic actions to make that vision a reality.
- In essence, the goals and strategies identified as required to achieve this future will make policy and allocate resources as well as provide a mechanism to hold government accountable to the community.

Miami-Dade County Strategic Planning Model



Strategic Planning Summary Timeline



Critical Components

- Miami-Dade County Elected Officials
- County Strategic Planning Team (CSPT)
- Community Planning Teams (Core and Strategic Areas)
- Interviews
- Focus Groups
- Workshops
- Web Survey

Interaction with Elected Officials

Interviews and Workshops

- Interviews for Vision, Mission, and Guiding Principles
- Feedback on Draft Vision, Mission, and Guiding Principles
- Committee and Board Review and Adoption of Vision, Mission, and Guiding Principles
- Review of the Strategic Issue Statements
- Review of Strategic Area Goals
- Review and Adopt Draft Strategic Area Master Plans
- Review and Adopt Countywide Miami-Dade County Strategic Plan

Role of the Community

- Input into the Vision, Mission, and Guiding Principles
- Provide Input into Strategic Area Goal Development Process
- Participation in the Community Forum
- Interaction with Strategic Area Planning Teams

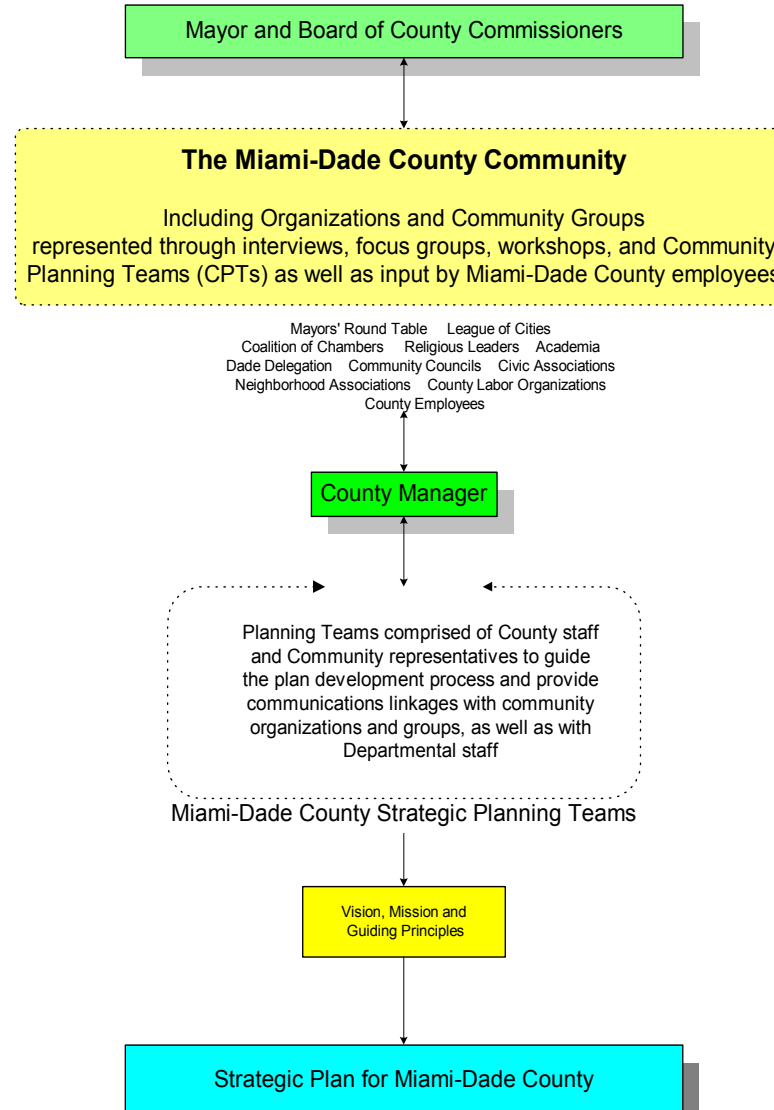
How Does this Involve Your Constituents?

- Focus Groups For Each Commissioner's District
- Public Workshops Throughout the County
- One-on-One Interviews
- Web Survey (available in libraries)
- Process for Involving Employees

Development of the Vision, Mission, and Guiding Principles

- 13 District Focus Groups
 - Representation from each District will include
 - **Community Council Chairs**
 - **Neighborhood Homeowner's Associations**
 - **Not-For-Profits**
 - **Local Business Leaders**
 - **Public School Representatives and PTA Members**
 - **Local Religious Leaders**
 - **Citizenry**
- 2 - 4 Additional Focus Groups, Including:
 - **Mayors' Round Table**
 - **Focus Groups with County Employees**
- 5 – 7 Open Public Workshops Geographically Dispersed throughout the County
- Approximately 40 One-on-One Interviews

Communication Framework



What Does this Provide?

- More Responsiveness to Public Will
 - ✓ The priorities of your constituents, determined through consensus building, drive the priorities for service delivery
- Increased Openness of Government – Your Constituents can have better understanding of:
 - ✓ What our priorities are for the future
 - ✓ How these priorities were developed
- More Efficient and Effective Service Delivery to Your Constituents
- Enhanced Accountability of Government through a Formal Evaluation Mechanism

Timeline

Interview of Elected Officials	September 2001
Community Outreach Kick-off	September/October 2001
Vision, Mission, Guiding Principles	October 2001
Community Forum	December 2001
Strategic Area Master Plans	April 2002
Final Countywide Strategic Plan	July 2002

Getting Started

- Vision (What is our best possible future?)
- Mission (Why are we in business?)
- Guiding Principles (How do we do business?)

What is a Good Vision?

- Brief and Memorable
- Inspiring and Challenging
- Appealing to Employees, Customers, and Stakeholders
- Descriptive of Future Service Levels
- Enduring

What is a Good Mission?

- Identify the Overall Purpose of the Organization
- Identify Customers of an Organization
- Help Identify Customer and Stakeholder Expectations, Requirements, Services, and Products Provided by the Organization
- Lead to the Development of Performance Measures that Reflect Stakeholder Requirements

What are Good Guiding Principles?

- Guide Decision-Making at all Levels
- Express Common Values Embraced by the Organization
- Powerful Instruments for Changing Organizational Culture
- Express Basic Beliefs about Conditions Under Which People Work Best
- Steer Leaders to Establishing the Structures and Systems to Make the Vision a Reality

Next Steps

- Complete Interviews with Elected Officials
- Community Outreach
- Develop Vision, Mission, and Guiding Principles



Questions & Answers